Sample report. Sunny Spoon is a made-up restaurant and every number is sample data.

Glisper · Weekly AI visibility report

Sunny Spoon

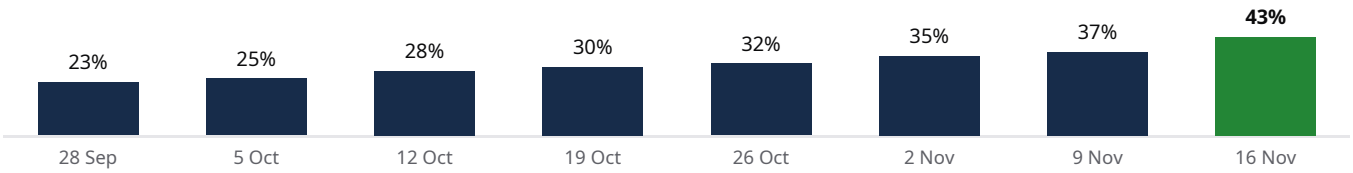
9 – 16 Nov 2026

AI named Sunny Spoon in 26 of 60 answers (43%), 4 more than last week.

Visibility	Share of voice	Your site cited	Average position
43%	**28%**	**11 of 60**	**2.3**
steady (37% last week)	#2 of 5 · steady (24% last week)	steady (13% last week)	2.6 last week

Visibility by week

Share of answers that named you, week by week



You vs competitors

Share of voice: your mentions of all mentions of you and your competitors

Pizza Barn	**33%**	-3 pts
Sunny Spoon	**28%**	+4 pts
Taco Star	**18%**	+1 pts
Burger Bay	**12%**	-1 pts
Noodle Nest	**9%**	-1 pts

By AI engine

Answers that named you, per engine

ChatGPT	**8 of 15**	steady (40% last week)
Perplexity	**7 of 15**	steady (40% last week)
Claude	**6 of 15**	steady (33% last week)
Gemini (API)	**5 of 15**	steady (33% last week)

Questions that moved

Named by more or fewer engines than last week

Won

“Which family restaurant near me is open late on Saturdays?”
now named on ChatGPT, Perplexity

“Where can I book a birthday dinner near me?”
now named on Claude, Gemini (API)

Lost

“Best restaurant for kids near me”
was named on Gemini (API), now on none

Most-cited sources

The websites AI engines linked to in these answers

Website	Type	Citations	
Sunny Spoon	Owned	11	**your site**
Pizza Barn	Other	9	
Restaurant Reviews	Review	8	
Local Directory	Directory	6	**new**
Neighborhood Forum	Community	4	

Next step

4 fixes are ready in Glisper.

Open the full report online

Based on 15 questions on 4 AI engines, the newest answer each.